

Europass Curriculum Vitae

Personal information



First name(s) / Surname(s) **Brânzilă Ionela-Carina**

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Nationality Romanian

Date of birth 05/02/1978

Gender Female

Desired employment / Occupational field

Work experience

University Lecturer, PhD
CELTA certified English teacher
Translator

Dates

2023- onwards Co-chair of the IGC
2023 onwards University Lecturer, PhD, 'Al.I.Cuza' university of Iasi, Romania
2022- present Postdoctoral student at the Doctoral School of Economics, 'Al.I.Cuza' university of Iasi, Romania
2019-2023 Assistant Professor of Business English, FEEA, department of International Relations, 'Al.I.Cuza' University Iasi
EINCO 2021 Editorial Review Board, University of Oradea, Faculty of Economic Sciences
October 2020 Invited Fellow/Visiting Scholar to the Faculty of Business and Economics, KU Leuven, University of Brussels, Belgium
2019-present Reviewer for the Eastern Journal for European Studies, ISSN print edition: 2068-651X | ISSN on-line edition: 2068-6633
2020- Reviewer for the Journal Review of Economic Studies and Research Virgil Madgearu, Print ISSN: 2069-0606
2014- 2020 CELTA and CELTA YLE Teacher of English for British Council Romania
2018-present Cambridge Examiner for the Lower Suite and Main Suite of Cambridge Exams
2010-2011, 2013-2019 Associate teacher of Business English at FEEA, 'Al.I.Cuza' University, Iasi
2013-2017 PhD student, Faculty of Letters, English language and literature department, 'Al.I.Cuza' University, Iasi
2017 Trainer in the 'Train the Trainer' team for Aspire Academy Alumni Romania
2014-2015 Interpreter for the European Bank of Investment for POSDRU funding evaluations
2013-present Invigilator for Cambridge exams for British Council Romania
2001- 2012, 2018-2019 First degree English teacher at "D.A.Sturdza" School, Iasi
2006-2009 Coordinator of the Comenius Multilateral project 'Images of the Europeans reflected into an expanded Europe' in partnership with 8 European countries
2010-2013 Coordinator on behalf of 'Dimitrie Sturdza School' Iasi in the 'Euro-Geo' Comenius Network Measure 2.1 project with 26 European Institutions
2001-2002 English teacher at the "National College", Iasi
1998-2001 Translator/interpreter at 'Edit Ltd.', Iasi

Occupation or position held	Assistant Professor (Business English)
Main activities and responsibilities	Teaching English Translating and interpreting
Name and address of employer	'Al.I.Cuza' University, 6, Carol Avenue, Iasi
Type of business or sector	English educational studies Business English European Studies Translating and interpreting

Education and training

Dates	October 2022- present Postdoctoral student at the Doctoral School of Economics, 'Al.I.Cuza' university of Iasi, Romania May-September 2021 Business English Teaching certification, International House OTTI September 2020: Research Study Visit to Sorbonne Nouvelle, Paris, France, in the framework of the research project Developing the capacity for innovation and increasing the impact of research excellence at UAIC, funded by the Government of Romania 2019-2020 Member in the Jean Monet research project: 'Enacted European Union and Its Neighbourhood. Network for Enhancing Eu's Actorness in The Eastern Borderlands' coordinated by the Centre of European Studies and funded by the European Union May-June 2020 Moderator per Romania for the online group studies in the Focus group project research for British Council Romania, coordinated by British Council London, in partnership with the Czech Republic, Hong Kong and Spain 2013- 2017 PhD student, Faculty of Letters, English department, 'Al.I.Cuza' University, Iasi August-September 2017 Aspire Academy for teachers, Brasov, Romania 2016 Erasmus PhD Scholarship, Sorbonne Nouvelle, Paris 3, France 2015 CELTA YLE, International Teaching Cambridge Certificate, Akcent School-International House, Prague, Czech Republic 2015 Commscie Mobility Program, MUP, Prague, Czech Republic 2014-2015 POSDRU PhD Student, Commscie program 2011- 2013 Master of European Studies at the "European Studies Center", 'Al.I.Cuza' University, Iasi 2012- 2013 Erasmus Scholarship Master 's Degree at Metropolitan University, Prague, Czech Republic 2013 CELTA - International Teaching Cambridge Certificate, Akcent School-International House, Prague, Czech Republic 2012 Gottingen Intensive Summer School "'Relations between the EU and the emerging global players", Germany 2011 1st Certification/degree in English language teaching 2007 2nd Certification/Degree in English language teaching 2005 Permanent Teacher Certificate in English language teaching 1996-2000 Bachelor's Degree- Romanian and English plus Educational Studies, the Faculty of Letters, specializations Romanian-English, 'Al.I.Cuza' University Iasi 1992-1996 Graduated "Emil Racovita" College Iasi, Modern Languages department
Title of qualification awarded	PhD in Philology Master's Degree in European Studies, module Regional Development Bachelor in Romanian and English Language and Educational Studies
Principal subjects/occupational skills covered	English language and literature Business English and communication Educational Studies European Studies Romanian language and literature
Name and type of organisation providing education and training	'Al.I.Cuza' University Iasi Centre of European Studies, 'Al.I.Cuza' University Iasi Metropolitani Univerzita, Prague, Czech Republic Sorbonne Nouvelle University, Paris 3, Paris, France International House School of languages
Level in national or international classification	PhD Master's Degree Bachelor's Degree

Personal skills and competences

Mother tongue(s)	Romanian							
Other language(s)								
Self-assessment								
European level (*)								
Language								
Language								
	Understanding			Speaking			Writing	
	Listening		Reading	Spoken interaction		Spoken production		
	English	C2	C2	C2	C2	C2	C2	
	French	C1	C1	B2	B1	B1	B1	
	(*) Common European Framework of Reference for Languages							
Social skills and competences	-Proficient in English (Proficiency Cambridge Certificate from 2018, Cambridge Advanced certificate-level A from 2005) -Business English International Certificate Teacher, OTTI, 2021 -NILE certification for teaching young learners, 2018 -CELTA YLE Cambridge Certificate, 2015 - CELTA Cambridge Certificate, 2013 -Authorized translator of English according to order no.16051/2004 of the Ministry of Justice, Romania -Translation and interpreting services -Books translated into Romanian: 'The boy who was raised as a dog' by Bruce Perry (Vaillant Publishing House) and 'The Bach remedies- Heal Thyself' by Edward Bach (Lumen Publishing House)							
Organisational skills and competences	Team spirit, communicability, organization and leading abilities acquired by coordinating different European funded projects for 'D.A.Sturdza school Iasi: Comenius Multilateral project (2006-2009), 'Euro-Geo' Comenius Network Measure 2.1 project (2010-2013)							
Technical skills and competences								
Computer skills and competences	Good command of Windows – graduated courses of computer skills organized by CCD Iasi in 2003 Good command of additional computer devices: scanner, printer							
Artistic skills and competences	Collaboration as a journalist for 'Evenimentul' newspaper Iasi in 2000 Translation of books: 'The boy who was raised as a dog' by Bruce Perry, Vaillant publishing house, Bucharest, Romania 'The Bach Flower remedies- Heal Thyself' by Edward Bach, Pan publishing house, Iasi, Romania							
Other skills and competences	Recipient of the Barr-Mosenthal Award for Literacy Research 2020-2021							
Driving licence	Driving licence, B category							
Additional information	Recipient of the Barr-Mosenthal Award for Literacy Research 2020-2021							

Publications

Volumes

1. The volume The geopolitics of migration. Illegal immigration in the European Union the case of Romania, editura Lumen indexed B by Consiliul National al Cercetarii Stiintifice din Romania, ISBN 978-973-166-445-3, 2017
2. The chapter Children's Literature and TEFL – Some Practical Considerations in the volume Radical Definitions: State – Society – Religion, Grazer Universitätsverlag – Leykam – Karl-Franzens-Universität Graz, ISBN 978-3-7011-0407-9, 2018
3. The volume Les Industries Creatives Dans Le Posthumanisme-Creative Industries In Post-Humanism, authors Camelia Grădinaru, Roxana Patraș, Iolanda Voda, Branzila Ionela Carina, Editura Universitatii „Al.I.Cuza” Iasi, ISBN print: 978-606-714-499-4, ISBN electronic: 978-606-714-498-7, 2018, 180 pages
4. The volume Children's literature, its visual representations and English Language Teaching, Editura Pro-Universitaria, Bucuresti, ISBN: 978-606-26-1583-3, 2022, 344 pages
5. The chapter British Council România, in The history of translations in Romanian in the 20th century, volume I, Editura Academiei Române, București, pag.304-306, ISBN: EB9789732736258, 2022, 1448 pages

Scientific articles

Illegal immigration-the case of Romania in the volume of proceedings: Globalization and intercultural dialogue: multidisciplinary perspectives / ed.: Iulian Boldea - Tîrgu-Mureș : Arhipelag XXI, 2014, ISBN 978-606-93691-3-5 (C) Arhipelag XXI Press, 2014

Stories, story-based teaching and storytelling in a globalized world in the volume of proceedings Debates on Globalization. Approaching National Identity through International Dialogue, ed.: Institutul Alpha de Studii Multiculturale, Tîrgu-Mureș : Arhipelag XXI, 2015, ISBN 987-606-93692-5-8

Stories and story-telling in the First World War in the journal Studi interculturali, 1-2/2016, special issue: Grande guerra e interculturalità, Trieste University, ISSN 2281-1273, <http://www.interculturalita.it/wp-content/uploads/studi-interculturali-2016-1-2.pdf>

Children and English as a foreign language – some practical observations in the proceedings volume Globalization and National Identity. Studies on the Strategies of Intercultural Dialogue / ed.: Iulian Boldea - Tîrgu-Mureș: Arhipelag XXI, 2016 ISBN 978-606-8624-03-7 (C) Arhipelag XXI Press, 2016

Foreign Languages and Personal Development from a young age, in the volume de proceedings Language, Culture and Change VII, Editura Universitatii „Al.I.Cuza” Iasi, 2016, ISBN 978-606-714-244-0

Children's literature in teaching English as a second language in the volume de proceedings Perspectives in the Humanities and Social Sciences- hinting at Inderdisciplinarity, from Manuscript to E-book - Editura Universitatii "A.I.Cuza" Iasi, 2016, ISBN: 978-606-714-211-2

Children's Literature, a few words about genres, in the volume de proceedings Debating Globalization. Identity, Nation and Dialogue / ed.: Iulian Boldea, Cornel Sigmirean - Tîrgu-Mureș: Arhipelag XXI Press, 2017 ISBN 978-606-8624-01-3, 2016

Modern Trends that Revolutionize Children's Literature, in the volume de proceedings Revolutions, The Archeology of Change, editors: Emanuel Grosu, Anca-Diana Bibiri, Camelia Grădinaru, Andreea Mironescu, Roxana Patraș, Editura UAIC, Iasi, 2017, ISBN:978-606-714-440-6

TEFL and Children's Literature – communicative considerations in the journal RATE Issues - the winter issue 2017, ISSN 1844-6159,

The academic research in the field of Humanities – practical observations, vol. 10/2017 Analele Stiintifice UAIC, Seria Stiinte ale Comunicarii, ISSN: 2068-1143, <https://anale.fssp.uaic.ro/index.php/stiintealecomunicarii/article/view/495/439>

Innovative trends in teaching the young, in volume 1/2018 (XI) of Analele Stiintifice UAIC, Seria Stiinte ale Comunicarii, ISSN: 2068-1143, <https://anale.fssp.uaic.ro/index.php/stiintealecomunicarii/issue/view/47>

Picture books and Illustrations in the Anglo-Saxon Literature for the Young, in *Philologica Jassyensia* an XIV, nr. 1 (27), 2018, ISSN online: 2247-8353, p.165-171

Identity and Education in the case of Children's Literature, in *Hermeneia. Journal of Hermeneutics, Art Theory and Criticism*, Nr. 21 / 2018, ISSN: 1453-9047, pp. 267-275

Literature and TEFL, several considerations, in the volume *Exploring the digital turn*, editori: Emanuel, Grosu, Anca-Diana Bibiri, Camelia Grădinaru, Andreea Mironescu, Roxana Patraș, Editura UAIC, ISBN: 978-606-714-504-5, 2019

Teaching Business English as a Foreign Language in the 21st Century, in *Analele științifice ale universității Ovidius, University Ovidius of Constanta* Vol. XXX, 1/2019, ISSN 1223-7248

The Interdisciplinarity of Online Courses in Academia, in *The journal of Hermeneutics, Art Theory and Criticism*, No. 23 / 2019, pp.: 15-23, 2019, ISSN print: 1453-9047, ISSN online: 2069-8291, indexed Clarivate Analytics

Specificities of teaching English for Business and Economics, in *The review of Economic Studies and Research* Virgil Madgearu, 12/2019, pp. 5-13, ISSN: 2069-0606, indexed ERIH+

Analysis of Communication Boards in Online University Courses, in *The journal of Romanian Literary Studies*, 18/ 2019, Pag.1224-1229, E-ISSN: 2248-3004

Considerations on Online Discussion Boards in Higher Education Courses, with Mihaela Gazioglu, in *Etudes Interdisciplinaires en Sciences humaines*, N 6, Mzago Dokhtourichvili (dir.), Editions Université d'Etat Ilia, Tbilissi, 2019, pag. 90-99, ISSN 1987-8753

Online teaching English for Business and Economics in the time of pandemics, in *The review of Economic Studies and Research* Virgil Madgearu, 2020, <https://econ.ubbcluj.ro>, no.20

Teaching business English for academic purposes, *Annals of the University of Oradea, Economic Science Series*, 2021, DOI:10.47535/1991AUOES30(1)032

Current Approaches to Teaching EFL, in the volume *Intercultural Communication- Current Approaches, Practices and Representations*, Editura Universitatii Iasi, ISBN: 978-606-714-454-3

Philosophy and Children's Literature today, in volume 10/2017 of *Analele Stiintifice UAIC, Seria Stiinte ale Comunicarii*, ISSN: 1584-1057

Child psychology and the teaching of English today. Correlating Jean Piaget's ideas to TEFL theories, in *RATE issues (Romania)*, indexed in Copernicus International, DOAJ and Infobase, 2018, <https://rate.org.ro/blog2.php/1/child-psychology-and-the-teaching>

Analysis of Communication Boards in Online University Courses, in *The Journal of Romanian Language Studies* no.18/2019, with Mihaela Gazioglu, volume indexed BDI: CEEOL, BDD, Academia.edu, Research Gate, Google Academic, SSRN, OCLC, SJIF, <http://asociatia-alpha.ro/jrlls.php?page=Volumes>

Moving Online? Higher Education in the Time of Pandemic, in the volume de proceedings indexed Clarivate Analytics, *Challenges of COVID-19 Pandemics for Economics and Business Administration*, editura Universitatii Iasi, 2021, ISBN online: 978-606-714-653-0

Molderez I, Branzila C., Lambrechts W., Mass P., Discovering the culture-led regenerative transformation of a city. Walter Benjamin as an inspiration for the Eco-Flaneur, in the *European Journal of Cultural Management and Policy*, 2022, ndexed ERIH+ and Web of Science Emerging Sources Citation Index (ESCI), AIS 0.004, <https://doi.org/10.3389/ejcmp.2022.11088>

Gabriela Carmen Pascariu, Alexandra Cehan, Carina Brânzilă, *International Tourism Regionalization: Major Trends and Shock Disruption*, in *Transylvanian Review*, Vol. XXIX, Supplement No. 2/ 2022, p. 241-264, indexat Thompson Reuters, https://www.researchgate.net/publication/358042722_Transylvanian_Review, AIS 0.120

The magical literary world of the Wizard of Oz, in the *Journal of Romanian Language Studies* no. 29/2022, volum indexed BDI in: CEEOL, BDD, Academia.edu, Research Gate, Google, Academic, SSRN, OCLC, SJIF, <http://asociatia-alpha.ro/jrlls/29-2022-a.pdf>

Teaching with Children's Literature. Practicalities for TEFL, in *RATE issues (Romania)*, indexed in Copernicus International, DOAJ and Infobase, 2022, <https://rate.org.ro/blog2.php/1/teaching-with-children-s-literature>